

Appendix A: Description of Consulting Practice

Members are asked to describe the focus of their consulting practice using the following template of general categories. You are encouraged to identify both discipline and functional specialties as well as primary and secondary areas of expertise and specialization.

Category	Area	Activity	Primary Specialty	Secondary Specialty
ARTS DISCIPLINE				
Literary				
		Book publishing	<input type="checkbox"/>	<input type="checkbox"/>
		Magazine and periodical publishing	<input type="checkbox"/>	<input type="checkbox"/>
		Internet publishing	<input type="checkbox"/>	<input type="checkbox"/>
		Spoken word	<input type="checkbox"/>	<input type="checkbox"/>
		Storytelling	<input type="checkbox"/>	<input type="checkbox"/>
		Writing	<input type="checkbox"/>	<input type="checkbox"/>
Media				
		Broadcasting	<input type="checkbox"/>	<input type="checkbox"/>
		Film	<input type="checkbox"/>	<input type="checkbox"/>
		New media	<input type="checkbox"/>	<input type="checkbox"/>
		Production centres	<input type="checkbox"/>	<input type="checkbox"/>
		Sound	<input type="checkbox"/>	<input type="checkbox"/>
		Video	<input type="checkbox"/>	<input type="checkbox"/>
Museums and Galleries				
		Artist-run spaces	<input type="checkbox"/>	<input type="checkbox"/>
		Commercial galleries	<input type="checkbox"/>	<input type="checkbox"/>
		Museums	<input type="checkbox"/>	<input type="checkbox"/>
		Public art galleries	<input type="checkbox"/>	<input type="checkbox"/>
Performing				
		Dance	<input type="checkbox"/>	<input type="checkbox"/>
		Music	<input type="checkbox"/>	<input type="checkbox"/>
		Opera/Spectacle	<input type="checkbox"/>	<input type="checkbox"/>
		Revue/Variety	<input type="checkbox"/>	<input type="checkbox"/>
		Theatre	<input type="checkbox"/>	<input type="checkbox"/>
Visual Arts and Crafts				
		Craftspersons	<input type="checkbox"/>	<input type="checkbox"/>
		Visual artists	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)				
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>

ARTS CONSULTANTS CANADA - CONSULTANTS CANADIENS EN ARTS (ACCA)

CONSULTING SPECIALIZATION		
Arts Education		
Arts Education	<input type="checkbox"/>	<input type="checkbox"/>
Community-based Arts		
Community-based Arts	<input type="checkbox"/>	<input type="checkbox"/>
Creative Program Development		
Artist relations and contracts	<input type="checkbox"/>	<input type="checkbox"/>
Curating	<input type="checkbox"/>	<input type="checkbox"/>
Exhibition planning/development	<input type="checkbox"/>	<input type="checkbox"/>
Presenting	<input type="checkbox"/>	<input type="checkbox"/>
Producing	<input type="checkbox"/>	<input type="checkbox"/>
Publishing	<input type="checkbox"/>	<input type="checkbox"/>
Diversity		
Projects with Aboriginal organizations and individuals	<input type="checkbox"/>	<input type="checkbox"/>
Projects with culturally diverse communities	<input type="checkbox"/>	<input type="checkbox"/>
Events Management		
Conferences	<input type="checkbox"/>	<input type="checkbox"/>
Special events	<input type="checkbox"/>	<input type="checkbox"/>
Facilitation		
Capacity building	<input type="checkbox"/>	<input type="checkbox"/>
Mediation/conflict resolution	<input type="checkbox"/>	<input type="checkbox"/>
Multi-stakeholder issues	<input type="checkbox"/>	<input type="checkbox"/>
Negotiation	<input type="checkbox"/>	<input type="checkbox"/>
Organizational change	<input type="checkbox"/>	<input type="checkbox"/>
Strategic planning	<input type="checkbox"/>	<input type="checkbox"/>
Facility Planning and Management		
Architectural studies	<input type="checkbox"/>	<input type="checkbox"/>
Building programs and design	<input type="checkbox"/>	<input type="checkbox"/>
Engineering studies	<input type="checkbox"/>	<input type="checkbox"/>
Feasibility studies	<input type="checkbox"/>	<input type="checkbox"/>
Other planning studies	<input type="checkbox"/>	<input type="checkbox"/>
Project management	<input type="checkbox"/>	<input type="checkbox"/>
Rehabilitation/preservation technology	<input type="checkbox"/>	<input type="checkbox"/>
Specialty equipment design	<input type="checkbox"/>	<input type="checkbox"/>
Venue management	<input type="checkbox"/>	<input type="checkbox"/>
Festivals		
Festivals	<input type="checkbox"/>	<input type="checkbox"/>
Fundraising and Development		
Capital campaign management	<input type="checkbox"/>	<input type="checkbox"/>
Community relations/outreach	<input type="checkbox"/>	<input type="checkbox"/>
Feasibility studies	<input type="checkbox"/>	<input type="checkbox"/>
Grant and proposal writing	<input type="checkbox"/>	<input type="checkbox"/>
Operating campaigns	<input type="checkbox"/>	<input type="checkbox"/>
Planned giving	<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship	<input type="checkbox"/>	<input type="checkbox"/>
Governance		
Board development	<input type="checkbox"/>	<input type="checkbox"/>
Governance policies	<input type="checkbox"/>	<input type="checkbox"/>
Visioning and strategic planning	<input type="checkbox"/>	<input type="checkbox"/>

ARTS CONSULTANTS CANADA - CONSULTANTS CANADIENS EN ARTS (ACCA)

CONSULTING SPECIALIZATION (continued)		
Marketing and Audience Development		
Advertising	<input type="checkbox"/>	<input type="checkbox"/>
Audience/market research	<input type="checkbox"/>	<input type="checkbox"/>
Marketing and promotion	<input type="checkbox"/>	<input type="checkbox"/>
Public relations	<input type="checkbox"/>	<input type="checkbox"/>
Planning and Management		
Financial and information management	<input type="checkbox"/>	<input type="checkbox"/>
Human resource management	<input type="checkbox"/>	<input type="checkbox"/>
Operational planning	<input type="checkbox"/>	<input type="checkbox"/>
Project management	<input type="checkbox"/>	<input type="checkbox"/>
Strategic planning	<input type="checkbox"/>	<input type="checkbox"/>
Professional Services		
Accounting	<input type="checkbox"/>	<input type="checkbox"/>
Auditing	<input type="checkbox"/>	<input type="checkbox"/>
Legal	<input type="checkbox"/>	<input type="checkbox"/>
Medical	<input type="checkbox"/>	<input type="checkbox"/>
Real estate	<input type="checkbox"/>	<input type="checkbox"/>
Risk management	<input type="checkbox"/>	<input type="checkbox"/>
Public Policy		
Arts and cultural policy	<input type="checkbox"/>	<input type="checkbox"/>
Municipal cultural policy/planning	<input type="checkbox"/>	<input type="checkbox"/>
Policy research	<input type="checkbox"/>	<input type="checkbox"/>
Public consultation	<input type="checkbox"/>	<input type="checkbox"/>
Research		
Evaluation	<input type="checkbox"/>	<input type="checkbox"/>
Methodology design	<input type="checkbox"/>	<input type="checkbox"/>
Survey design	<input type="checkbox"/>	<input type="checkbox"/>
Technical support	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)		
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>